

Racer Decal Discount



At LOWE Race Car Hardware we appreciate you helping us promote our products. I want to first start by thanking you for choosing to use our high quality products on your race car.

We want to let you know that if you choose to put our stickers on your car to promote our products you are entitled to a "Decal Discount" on our products, this is a way that your car can start to earn its advertising dollars.

At LOWE Race Car Hardware we spend a lot of time and money promoting our products and this is our way of giving you a great product at a reduced price in exchange for actually assisting us in promoting our products.

It is based on an honor system because we do not demand that you supply us with a photo of the decal on the car, although if you supply us with a photo we will gladly add your car photo to our wall of honor and the web site. The web site info will include any details about you and your car that you may wish to include. Our website tracks just over 5000 hits a day.

We do keep records of our sales and know who does get the discount and if we discover that you have taken the discount and not carried the decal we are disappointed and we must then withdraw any future discounts on products or services which could save you hundreds or even thousands of dollars in the future purchases. All we ask is just a sticker on each side of the car.

Thank You, Ken Lowe

